

# Nu Skin Website Cookie Notice

Nu Skin uses cookies and other data collection technologies for certain areas of our website.

A cookie is a small piece of data sent from our website and stored on your computer that helps to personalize your web experience. It helps our website remember information about your visit, such as your preferred language, so that you do not have to enter this information again the next time you visit the same website. Some cookies ensure that the graphics on a website appear correctly, while others make sure a website application works properly.

Cookies vary in their purpose and duration. For instance, cookies may be required for the website to work or to provide functionality and performance, while some provide us with information about your browsing history or how long you stay on a page. Additionally, some cookies can be first party cookies (sent by Nu Skin) or third party (sent by other companies).

The section below describes in detail the categories of cookies that we use on our website and the reason for which we use them:

| Category of Use | Example                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Security        | <p>We use security cookies during login to authenticate your user name and password, to prevent the fraudulent use of your login credentials and to protect your data from unauthorized users.</p> <p>For example, JSESSION is a cookie created with the user session to ensure a secure user experience.</p>                                                                                                                                                                                                                                         |
| Preferences     | <p>We use preference cookies to remember information about the way you would like the site to work, such as when you select a preferred language, so that you do not have to enter this information again the next time you visit the same website. They may also be used for website functionality such as to remember your login details.</p> <p>For example, we use the LANGUAGE cookie to save the language of the user that was chosen when first visiting the site. The COUNTRY_CODE cookie will save the Market that was initially chosen.</p> |
| Processes       | <p>Process cookies deliver the basic functionality necessary to make the features of our site work as you expect, such as providing secure log-in or remembering how far you are through an order. Without these cookies normal website actions cannot function.</p> <p>For example, the NUSKIN.SHOP.CART cookie allows us to keep buying and shipping information in our shopping cart in order for the user to maintain these across pages on the site.</p>                                                                                         |

|               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Advertising   | <p>We use advertising cookies to show you ads that are more relevant to you. These cookies may allow you to share certain pages with social networks.</p> <p>For example, the USER_PROFILE_MIN_INFO cookie collects data on the user that allows relevant products to be presented to the user.</p>                                                                                                                                                                                                                                                                                                                                        |
| Session State | <p>We use session state cookies to collect information about how you interact with our website in a browser session. This can be information such as your page visit frequency or whether there are error messages from certain pages. This information helps us to improve our website. You may turn these cookies off and the site will still be usable although it will limit our ability to monitor the website for future performance improvements.</p> <p>An example of a session state cookie we use is the LOGGEDIN cookie. This indicates that the user is logged into the website and is deleted when the browser is closed.</p> |
| Analytics     | <p>We use analytics cookies to better understand the ways in which users experience our website. These cookies may collect website usage statistics or be used in conjunction with other advertising cookies to show you ads that are more relevant to you.</p> <p>For example, the GA_ cookie is the Google Analytics tool used to analyze the use of the site for improvements and functionality.</p>                                                                                                                                                                                                                                    |

## Managing Cookies

### On Our Website

You may choose whether our website may use cookies or other data collection technologies. To submit your cookie preferences, click the cookie preferences link in the footer below. Please note that our website is designed to work using cookies and if your cookies are disabled much of our website may not function properly or you won't be able to take full advantage of it.

### In Your Browser

You may configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is sent. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. For example, in the Google Chrome browser, under the Tools menu, you can use the option "Clear Browsing Data" to delete cookies and other site and plug-in data.

### Advertising Cookies

If you would prefer to not receive personalized ads based on your browser or device usage, you may generally express your opt-out preference to no longer receive tailored advertisements. Please note that you will continue to see advertisements, but they will no longer be tailored to your interests.

To opt-out of interest-based advertising by participating companies in the following consumer choice mechanisms, please visit:

-Digital Advertising Alliance (DAA)'s self-regulatory opt-out page (<http://optout.aboutads.info/>) and mobile application-based

"AppChoices" download page (<https://youradchoices.com/appchoices>)

-European Interactive Digital Advertising Alliance (EDAA)'s consumer opt-out page (<http://youonlinechoices.eu>)

-Network Advertising Initiative (NAI)'s self-regulatory opt-out page (<http://optout.networkadvertising.org/>).

In the mobile environment, most mobile operating systems offer device-based opt-out choices that are transmitted to companies providing interest-based advertising. To set an opt-out preference for a mobile device identifier (such as Apple's IDFA or Android's GAID), visit the device manufacturer's current choice instructions pages, or read more about sending signals to limit ad tracking for your operating system here: <http://www.networkadvertising.org/mobile-choices>.

Please note that these settings must be performed on each device (including each web browser on each device) for which you wish to opt-out, and if you clear your cookies or if you use a different browser or device, you will need to renew your opt-out preferences.

## Your Privacy is Important to Us

Protecting your personal information is of utmost importance to us. Please review our [Privacy Notice](#) which explains how we collect, use and share your Personal Data, as well as your rights to request, access, rectify, erase, restrict, or object to how we process your Personal Data, and the right to data portability, as well as the process by which you may exercise your rights.