

Nu Skin AI Acceptable Use Notice

Introduction

You are entering a site that allows you to submit text for processing (referred to herein as “Prompts”), and Nu Skin will, using artificial intelligence (including generative AI), generate responses based on your Prompts (referred to herein as “Outputs”). We make these AI features available to you to provide you with a personalized, interactive, and meaningful way to evaluate Nu Skin products for potential purchase and use.

These AI features are intended for informational and recreational purposes only.

Your interactions with our AI features are not monitored by a human being. Artificial Intelligence is experimental. Given the probabilistic nature of Artificial Intelligence, use of AI features may, in some situations, result in Output that is not accurate. It is your responsibility to exercise discretion and judgment when following any recommendations or advice provided and not rely on Output as a sole source of truth or information, or as a substitute for professional advice. We recommend you review Output for accuracy and appropriateness for your specific use case, including reviewing product ingredients and instructions on product packaging and product inserts before use. There may be instances where the Outputs are not entirely accurate, complete, or may not meet your expectations.

Nu Skin does not provide medical advice and these AI features are not intended and should not be used to replace diagnostic and professional advice from health care professionals. We recommend consulting a health care professional for specific concerns or conditions.

By submitting Prompts, you agree (1) you have all rights, and have provided any notices and obtained any consents, that are necessary for Nu Skin to process any Prompts you submit in accordance with our [Terms of Use](#) ; and (2) your submission of Prompts will not violate our Terms of Use or any laws applicable to those Prompts.

Acceptable Use

In addition to other provisions of the Terms of Use, you shall not use any AI features provided by Nu Skin to generate Outputs for the purpose of:

- asking for medical advice;
- asking for comparisons to or information about competitor products;
- compromising security or gaining unauthorized access to computer system or networks, including spoofing and social engineering;
- diverting our AI features from any of their intended purpose(s), including to (1) generate Outputs that are prohibited by the Terms of Use or this AI Acceptable Use Notice; (2) using our AI features in a way that is likely to generate undesired content

due to limitations in the models, or (3) attempting to circumvent stated limitations or using adversarial prompts to get any of our AI features to respond outside of its guardrails;

- generating content for fraudulent activities, scams, phishing, or malware;
- generating content that describes, features, or promotes, or is used for, purposes of commercial sexual activity and sexual services;
- generating or promoting disinformation, misinformation, or false online engagement;
- inciting violence, racial, or ethnic hatred,
- inciting or encouraging crimes or offenses, or otherwise in connection with illegal activities, including, without limitation, human trafficking or any use that exploits or abuses minors;
- interfering or negatively impacting any Nu Skin apps, websites, services or products;
- impersonating another individual or organization;
- politics, propaganda, or proselytizing;
- promoting or facilitating the generation or distribution of spam;
- violating a third party's rights;
- using Prompts and Outputs to train or improve models (e.g., model scraping); and
- any combination of the foregoing.

In addition to the other provisions of the Terms of Use and this AI Acceptable Use Notice, you agree to not submit Prompts that:

- are harmful, defamatory, malicious, infringes on privacy or publicity rights, or qualifies as gross indecency;
- include sensitive personal information, such as:
 - Financial account information (e.g., bank account information, payment information (e.g., credit or debit card numbers, bank account information));
 - Government identifiers;
 - Health conditions or diagnoses; or
 - Security information (e.g., API keys or passwords);
- include confidential or proprietary information that you are not authorized to disclose;
- include information that is racist, violent, xenophobic, malicious, rude, obscene, or unlawful;
- may directly or indirectly allow the nominal and specific identification of an individual without prior and express consent, such as an individual's last name, postal address, email address, telephone number, or any combination of the foregoing;
- include information portraying or relating to minors, including content related to grooming, pedophilia, nudity, or that describes, encourages, or supports, abuse of minors; or
- include information involving nudity, non-consensual intimate content, pornography, offensive language, violence, or illegal activity.

You may not capture, record, and/or disseminate conversational screens that are part of our AI features, website or apps.